

SPONSORSHIP OPPORTUNITIES

2023/2024



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SPONSORSHIP OPPORTUNITIES

SEASON 2023/24

Young Munster RFC is a Club steeped in the local history of Limerick, Munster & Irish Rugby having been formed in 1895 over 128 years ago. We pride ourselves on our sense of community, inclusivity and an open door policy ensuring a big welcome for all who share our values and commit to these core principals. We have a thriving, well run Underage Division with 11 teams fielded on a weekly basis across all age grades catering for the physical and mental well-being of in excess of 200 boys & girls.

Our 1st Team have been an integral part of Division 1A of the All Ireland League for the past 12 years and we compete on a weekly basis with 9 other top Clubs across the length & breadth of Ireland attracting significant attendances and achieving much success in terms of wins etc. We are the current holders of the most coveted trophy in Munster, The Munster Senior Challenge Cup and last season we achieved a '3 in a row' of cup wins which was a first in our history. Many of our players have & indeed continue to progress to form part of Munster & Ireland Squads and we also take great pride in being a conveyor belt in the development of Referees who are a vital component in the fabric of our sport. I must also take this opportunity to mention our volunteers who provide great support across all strands of the Club, they are unsung heroes and a massive part of everything we do.

Like all sports, club rugby requires significant investment on an annual basis with the past few years being particularly challenging in this regard. We have been very successful with the financial support received from our Sponsors and without this support we simply would not survive. In this context we are actively seeking new Sponsorship opportunities and the attached brief gives a flavour of what is available. I or indeed any of the Club Officers would be more than happy to discuss any proposal/opportunity so I would encourage you to make contact. Again thanks to everyone who contributes on a personal/business basis. Our clubs success is most definitely 'the sum of the parts' with everyone working to the same end goal.

Looking forward to another great year on & off the pitch,



Mick Moore
President 23/24
Young Munster RFC

Follow us



In the following pages, we set out the many Sponsorship Opportunities that our Club can offer to both individuals and to companies.

BENEFITS TO YOUR BUSINESS

- Community profile associated with providing funding towards a significant not-for-profit community group
- Opportunity to develop relationships and broaden networks with a range of key groups and stakeholders in the local area
- Opportunity to reward your valued employees, customers or clients with the involvement in various club events
- Value for money in advertising your business in our local community with Match Attendances of up to 3,000 spectators
- The prospect of having your business highlighted on local and national print media.
- Presence on Young Munster RFC website www.youngmunster.com
- The prospect of TV Coverage by having your business shown on Sporting Programmes such as RTE's 'Against the Head'



Example of various sponsorship options on jerseys and shorts for company logo on Young Munster Kit

SPONSORSHIP PACKAGES

The club seeks to enter into a sponsorship arrangement with you and your business. Please find below an outline of our new sponsorship structure, where we hope you can find an option suitable for your business.

SPONSOR OPTION	AMOUNT
The Tom Clifford	€25,000 per year
The Derryknockane	€5,000 per year
The Rosbrien*	€2,500 per year
The Beautiful Munsters	€1,250 per year
Annual Golf Classic Title Sponsor	See Rate Sheet
Pitch Side Signage	See Rate Sheet
Other Signage Opportunities	See Rate Sheet

Please note that your sponsorship maybe in-kind or part in-kind with products or services which will need to be confirmed by both parties.

* Based on 2 year commitment, i.e. €2500 per annum.



THE TOM CLIFFORD *(Limited to one business)*

- Logo on front of player jersey (*approx. 20cm x 10cm*)
- Access to International Match Tickets
- Logo on all new club merchandise bought during the agreed sponsorship period (*shirts/polos/tracksuits etc*)
- Company logo on all club stationary and adverts
- 2 No. 16ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 5 free entry tickets for all home games
- Logo and Company link on our website
- Invitation to all our functions and fundraising events



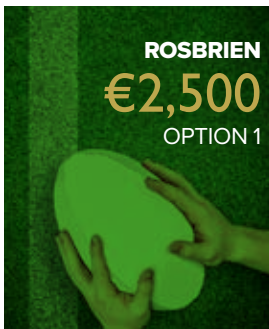
THE DERRYKNOCKANE - OPTION 1

- Logo on breast of player's jersey (*approx. 10cm x 5cm*)
- Access to International Match Tickets
- 1 No. 16ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



THE DERRYKNOCKANE - OPTION 2

- Logo on upper back of player jersey (*approx. 10cm x 5cm*)
- Access to International Match Tickets
- 1 No. 16ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



THE ROSBRIEN* - OPTION 1

- Logo on sleeve of player's jersey (*approx. 10cm x 5cm*)
- Access to International Match Tickets
- 1 No. 8ft x 2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



THE ROSBRIEN* - OPTION 2

- Logo displayed on player's shorts
- Access to International Match Tickets
- 1 No. 8ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events

BEST SELLER

THE BEAUTIFUL MUNSTERS

- 1 Pitch Side Sign (16ft x 2ft)
- 2 Match tickets for all home games
- Invitation to all our functions & fundraising events
- Company logo on our website

Cost €1,250



ANNUAL YOUNG MUNSTER RFC GOLF CLASSIC

The hugely successful Annual Golf Classic is scheduled to take place again in 2024. The Golf Classic is always a lovely environment in which to entertain clients and to 'make a day' of it.

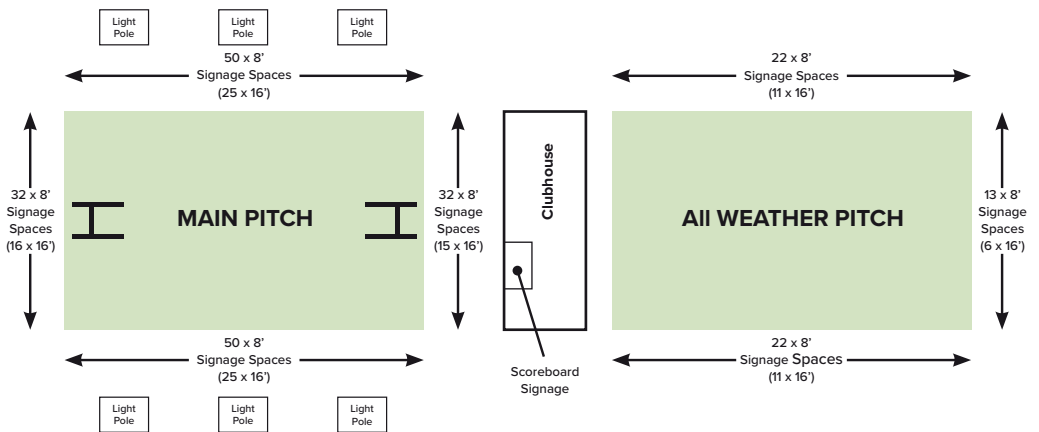
Further details will be available closer to the date. In the meantime, should you wish to register your interest, contact either Declan Deegan or Pat Micks by email on declandeegan@gmail.com or ptmicks@yahoo.ie



PITCH SIDE ADVERTISING OPPORTUNITIES

Young Munster RFC provides sporting facilities for over 400 children and adults in Rosbrien, Limerick City. The Club holds regular matches throughout the season from August through to May, plus some out of season events.

As the Senior Team play in Division 1A of the All Ireland League, matches regularly attract in excess of 2,000 spectators, Pitch Side Signage is a very popular method of promoting your company and showing your support for Young Munster RFC. In addition, we will arrange the supply and installation of your sign.



Young Munster RFC On site Advertising Rates

Main Pitch	Year 1	Year 2	Year 3
8ft Signage including supply & installation	€450	€275	€275
16ft Signage including supply & installation	€750	€500	€500
Goal Post Bags (4)	€2,500	€1,250	€1,250
All Weather Pitch	Year 1	Year 2	Year 3
8ft Signage including supply & installation	€175	€100	€100
16ft Signage including supply & installation	€350	€200	€200
Other Signage Opportunities	Year 1	Year 2	Year 3
Score Board	€1,250	€750	€750
Base of Light Poles	€140 (each)	€100	€100

SPLIT THE POT

Show your support for the club by registering for our weekly Split the Pot and be in with a chance of winning great cash prizes-guaranteed winner every week!

Please visit our website www.youngmunster.com for further details.

CLUB MEMBERSHIP

Membership is the life blood of any club. This year we have a new range of Membership options designed to suit everybody.

Please visit our website www.youngmunster.com for further details.

SUMMARY

Young Munster Rugby Football Club thank you for taking the time to consider the proposal and we look forward to receiving your response and feedback.

Without sponsors, our club would cease to exist and our community would not have the opportunity to play the great sport of rugby. We would greatly appreciate your support and anticipate a healthy working relationship with you and your business in the future years. If you have, any queries in relation to this proposal please feel free to contact any of the following Club Committee Members below:

Declan Deegan

087 916 0588

decdeegan@gmail.com

Mike Foley

Treasurer

086 8175264

mike.foley@live.ie

Brian Harrington

Committee

087 257 8253

brianharrington6@gmail.com

Dave Walsh

Asst. Treasurer

dwalshymrfc@gmail.com

Pat Micks

Golf Classic 2024

087 262 1914

ptmicks@yahoo.ie

Please be advised that Sponsorship opportunities are subject to availability.



www.youngmunster.com