

# SPONSORSHIP OPPORTUNITIES

*2020/2021*



Est. 1895

[www.youngmunster.com](http://www.youngmunster.com)

# SPONSORSHIP OPPORTUNITIES

## SEASON 2020/21

### CLUB BACKGROUND

As we approach the Energia All Ireland League for the 2020/21 season, we at Young Munster RFC are fully committed to maintaining our status in the top echelons of Irish Club Rugby. It is vital we continue to remain in Division 1 of the Energia AIL and maintain the massive standards achieved at Young Munster over our long history.

Young Munster is representative of so many of the best virtues of Rugby Football in Ireland; not least it's enduring and invaluable contributions to the community in the area. Founded in 1895 in the heart of Limerick City, we set out to establish a community based Rugby Football Team open to any member of the community who wished to play Rugby. The Club has continued to strive on that community spirit and now embraces allcomers to enjoy the facilities and play at the many levels, both adult and underage, and to strive to emulate the many successes achieved over the years.

With numerous cup wins at all levels, the famous Bateman Cup team of 1928 and the unforgettable AIL win in 1993 the Club has achieved success well beyond expectations. In the last few years, we have established ourselves in Division 1 of the AIL. Our aim is to continue this all-embracing community spirit and continue to succeed at the highest level.

This can be achieved only with the generosity of our members, kind sponsors and many fundraising activities within the Club. It is this generosity, which sustains our Club and allows us to offer the many facilities to the countless underage players, who come from all our neighbouring estates and communities. We also need to continue our status as a top performer to attract new members and continue our incredible rise from our humble beginnings over 125 years ago.

We do hope that you will be in a position to support us as we continue our journey at Young Munster RFC.



Declan Deegan  
President  
Young Munster RFC

Follow us



**In the following pages, we set out the many Sponsorship Opportunities that our Club can offer to both individuals and to companies.**

### BENEFITS TO YOUR BUSINESS

- Community profile associated with providing funding towards a significant not-for-profit community group
- Opportunity to develop relationships and broaden networks with a range of key groups and stakeholders in the local area
- Opportunity to reward your valued employees, customers or clients with the involvement in various club events
- Value for money in advertising your business in our local community with Match Attendances of up to 3,000 spectators
- The prospect of having your business highlighted on local and national print media.
- Presence on Young Munster RFC website [www.youngmunster.com](http://www.youngmunster.com)
- The prospect of TV Coverage by having your business shown on Sporting Programmes such as RTE's 'Against the Head'



**Example of various sponsorship options on jerseys and shorts for company logo on Young Munster Kit**

# SPONSORSHIP PACKAGES

The club seeks to enter into a sponsorship arrangement with you and your business. Please find below an outline of our new sponsorship structure, where we hope you can find an option suitable for your business.

SPONSOR OPTION	AMOUNT
The Tom Clifford	€20,000 per year
The Derryknockane	€5,000 per year
The Rosbrien*	€2,500 per year
The Beautiful Munsters	€1,000 per year
Annual Golf Classic Title Sponsor	See Rate Sheet
Young Munster RFC Yearbook Advertising	See Rate Sheet
Pitch Side Signage	See Rate Sheet
Other Signage Opportunities	See Rate Sheet

Please note that your sponsorship maybe in-kind or part in-kind with products or services which will need to be confirmed by both parties.

\* Based on 2 year commitment, i.e. €2500 per annum.



## THE TOM CLIFFORD (Limited to one business)

- Logo on front of player jersey (approx. 20cm x 10cm)
- Access to International Match Tickets
- Logo on cover of Young Munster RFC Yearbook
- Logo on all new club merchandise bought during the agreed sponsorship period (shirts/polos/tracksuits etc)
- Full page advert on Young Munster RFC Yearbook
- Company logo on all club stationary and adverts
- 2 No. 8ft x2ft Pitch Side Signage
- Name announced at home games over loud speaker
- 5 free entry tickets for all home games
- Logo and Company link on our website
- Invitation to all our functions and fundraising events



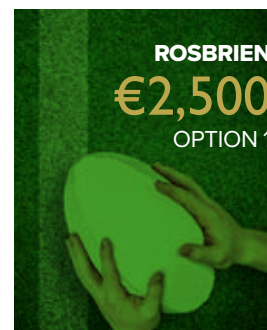
## THE DERRYKNOCKANE - OPTION 1

- Logo on breast of player's jersey (approx. 10cm x 5cm)
- Access to International Match Tickets
- 1 No. 8ft x2ft Pitch Side Signage
- Half page advert in Young Munster RFC Yearbook
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



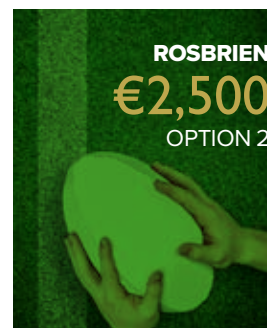
## THE DERRYKNOCKANE - OPTION 2

- Logo on upper back of player jersey (approx. 10cm x 5cm)
- Access to International Match Tickets
- 1 No. 8ft x2ft Pitch Side Signage
- Half page advert in Young Munster RFC Yearbook
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



## THE ROSBRIEN\* - OPTION 1

- Logo on sleeve of player's jersey (approx. 10cm x 5cm)
- Access to International Match Tickets
- 1 No. 8ft x 2ft Pitch Side Signage
- Logo in Young Munster RFC Yearbook
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



## THE ROSBRIEN\* - OPTION 2

- Logo displayed on player's shorts
- Access to International Match Tickets
- 1 No. 8ft x2ft Pitch Side Signage
- Logo in Young Munster RFC Yearbook
- Name announced at home games over loud speaker
- 3 free entry tickets for all home games
- Logo and Company details on our website
- Invitation to all our functions and fundraising events



**BEST SELLER**

# THE BEAUTIFUL MUNSTERS

- Full Page Ad in Young Munster RFC Yearbook
- 1 Pitch Side Sign (8ft x 2ft)
- Player Sponsorship
- 2 Match tickets for all home games
- Invitation to all our functions & fundraising events
- Company logo on our website

Cost €1,000



## ANNUAL YOUNG MUNSTER RFC GOLF CLASSIC

The hugely successful Annual Golf Classic is scheduled to take place again in May 2021. The Golf Classic is always a lovely environment in which to entertain clients and to 'make a day' of it.

Further details will be available closer to the date. In the meantime, should you wish to register your interest, contact Pat Micks by phone on 087 2621914 or by email at [ptmicks@yahoo.ie](mailto:ptmicks@yahoo.ie)



## YOUNG MUNSTER RFC 2020-21 YEARBOOK ADVERTISING OPPORTUNITIES

The Club Yearbook will be due out shortly, and we still have a few places still available for advertisements. The Yearbook is a high quality production, with a print run of 2000 copies. The Yearbook is distributed at every home match, complete with the Team Sheets of the day.

### Yearbook Rate Sheet 2020-2021

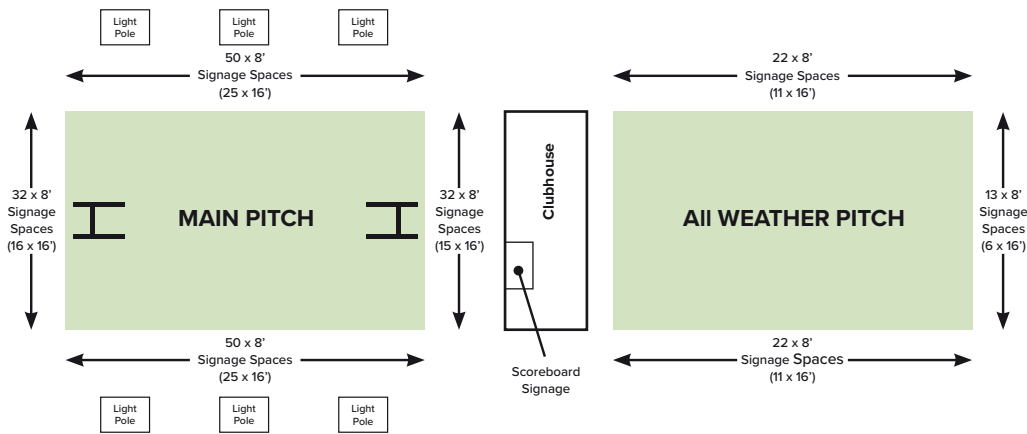
Program Full Page 210mmx145mm	€300
Program Half Page 105mmx145mm	€150
Program Back Page Full 210mmx145mm	€500
Player Sponsorship	€250
Match Day Insert Sponsorship	€500

If you are interested in placing an advertisement in the yearbook or sponsoring a player this year, please contact Fergal Deegan at [deeganfergal@gmail.com](mailto:deeganfergal@gmail.com) or by phone on 086 226 5692

## PITCH SIDE ADVERTISING OPPORTUNITIES

Young Munster RFC provides sporting facilities for over 400 children and adults in Rosbrien, Limerick City. The Club holds regular matches throughout the season from August through to May, plus some out of season events.

As the Senior Team play in Division 1A of the All Ireland League, matches regularly attract in excess of 2,000 spectators, Pitch Side Signage is a very popular method of promoting your company and showing your support for Young Munster RFC. In addition, we will arrange the supply and installation of your sign.



## Young Munster RFC On site Advertising Rates

Main Pitch	Year 1	Year 2	Year 3
8ft Signage including supply & installation	€400	€250	€250
16ft Signage including supply & installation	€750	€500	€500
Goal Post Bags (4)	€2,500	€1,250	€1,250
All Weather Pitch	Year 1	Year 2	Year 3
8ft Signage including supply & installation	€175	€100	€100
16ft Signage including supply & installation	€350	€200	€200
Other Signage Opportunities	Year 1	Year 2	Year 3
Score Board	€1,250	€750	€750
Base of Light Poles	€140 (each)	€100	€100

## SPLIT THE POT

Show your support for the club by registering for our weekly Split the Pot and be in with a chance of winning great cash prizes-guaranteed winner every week!

Please visit our website [www.youngmunster.com](http://www.youngmunster.com) for further details.

## CLUB MEMBERSHIP

Membership is the life blood of any club. This year we have a new range of Membership options designed to suit everybody.

Please visit our website [www.youngmunster.com](http://www.youngmunster.com) for further details.

## SUMMARY

Young Munster Rugby Football Club thank you for taking the time to consider the proposal and we look forward to receiving your response and feedback.

Without sponsors, our club would cease to exist and our community would not have the opportunity to play the great sport of rugby. We would greatly appreciate your support and anticipate a healthy working relationship with you and your business in the future years. If you have, any queries in relation to this proposal please feel free to contact any of the following Club Committee Members below:

**Mike Foley**  
Treasurer  
086 8175264  
mike.foley@live.ie

**Brian Harrington**  
Committee  
087 257 8253  
brianharrington6@gmail.com

**Pat Micks**  
Golf Classic 2021  
087 262 1914  
ptmicks@yahoo.ie

**Dave Walsh**  
Asst. Treasurer  
dwalshymrfc@gmail.com

**Fergal Deegan**  
Yearbook 2018/19  
086 226 5692  
deeganfergal@gmail.com

**Declan Deegan**  
087 916 0588  
decdeegan@gmail.com

Please be advised that Sponsorship opportunities are subject to availability.

# SPONSORSHIP PARTICIPATION & AGREEMENT FORM

In completing "YES" on this form, it means you are agreeing to be a sponsor of Young Munster Rugby Football Club for 2020 and 2021, at the level and amount outlined under the sponsorship package chosen and indicated by you below.

Business Name:.....

Contact Person: .....

Address: .....

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Email: .....

Phone: ..... Mobile: .....

Signature: ..... Date: .....

YES, my business/company listed above would like to be a sponsor of Young Munster Rugby Football Club for the next two years.

Please indicate your chosen level and sponsorship option:

.....

.....

NO, unfortunately my business/company (listed above), is unable to be a sponsor of Young Munster Rugby Football Club at this time.

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*We ask, if you could please complete and return this form at your earliest convenience, at which point we will be in touch to finalise arrangements if necessary.*

**You can send this form by post:**

Brian Harrington,  
Young Munster RFC,  
Tom Clifford Park,  
Rosbrien,  
Limerick.